**Brand Name: Lamborghini**

* **Founding Year:** 1963
* **Founder:** Ferruccio Lamborghini (1916–1993)
* **Headquarters:** Sant'Agata Bolognese, Italy
* **Specialization:** Luxury sports cars and SUVs
* **Key Attributes:**
* **Performance:** Renowned for high-speed, powerful vehicles.
* **Distinctive Design:** Iconic angular lines and aggressive aesthetics.
* **Italian Craftsmanship:** Meticulous attention to detail.
* **Exclusivity:** Limited production runs enhance exclusivity.
* **Ownership:**
* Lamborghini is currently owned by the Volkswagen Group.
* The Volkswagen Group acquired Lamborghini through its subsidiary, Audi[**2**](https://www.lamborghini.com/en-en).
* **Notable Models:**
* **Huracán:** A mid-engine supercar with striking looks and exhilarating performance.
* **Aventador:** A flagship V12-powered beast with cutting-edge technology.
* **Urus:** The brand's first SUV, combining power and practicality.
* **Legacy:**
* Lamborghini's legacy is rooted in racing heritage and pushing automotive boundaries.
* It continues to captivate enthusiasts worldwide with its bold spirit and roaring engines.